

Search Report from Ginger R. DeMille

? show files

File 9:Business & Industry(R) Jul/1994-2003/Sep 25  
(c) 2003 Resp. DB Svcs.  
File 16:Gale Group PROMT(R) 1990-2003/Sep 25  
(c) 2003 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2003/Sep 26  
(c)2003 The Gale Group  
File 180:Federal Register 1985-2003/Sep 25  
(c) 2003 format only The DIALOG Corp  
File 553:Wilson Bus. Abs. FullText 1982-2003/Aug  
(c) 2003 The HW Wilson Co  
File 622:EIU Magazines 2000-2003/Sep 25  
(c) 2003 EIU Magazines  
File 624:McGraw-Hill Publications 1985-2003/Sep 25  
(c) 2003 McGraw-Hill Co. Inc  
File 637:Journal of Commerce 1986-2003/Sep 26  
(c) 2003 Commonwealth Bus. Media  
File 654:US Pat.Full. 1976-2003/Sep 23  
(c) Format only 2003 The Dialog Corp.  
File 994:NewsRoom 2001  
(c) 2003 The Dialog Corporation

? ds

Set	Items	Description
S1	10	(TRACK? OR TRACING? OR MONITOR?) (3N) (CARRIER? ? OR TRUCK? - OR VEHICLE? ? OR TRAILER? ?) (3N) (AVAILABLE OR AVAILABILITY OR STATUS) (S) (HAND?()OFF OR HANDOFF OR RELAY? OR FORWARD?) (3N) (F- REIGHT OR PACKAGE OR SHIPMENT)
S2	8	RD (unique items)

? t2/3,k/all

2/3,K/1 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1697690 Supplier Number: 01697690

**SFFA looks at computer planning, satellite tracking**

**(The Singapore Freight Forwarders Association plans to use a vehicle  
scheduling system is called SunRay V developed by Clarity Systems)**

Singapore Business Times, p s1

December 31, 1996

DOCUMENT TYPE: Business Newspaper (Singapore)

LANGUAGE: English RECORD TYPE: Abstract

**ABSTRACT:**

Singapore: The Singapore **Freight Forwarders** Association (SFFA) plans to  
use satellite-tracking systems and computerised vehicle-scheduling systems  
in order...

...developed by Clarity Systems. The system has been successfully tested by  
CWT Distribution and is **available** at a price of SD1r77k. The **vehicle  
tracking** system has been developed by Radac. Both systems have been  
available since July 1997. ...

2/3,K/2 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

08913031 Supplier Number: 77237042 (USE FORMAT 7 FOR FULLTEXT)

**Speed Merchants. (Esprit uses web-based logistics method) (Brief Article)**  
COTTRILL, KEN  
Traffic World, v265, n33, p24  
August 13, 2001  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 1369

... would," Bouloukos added.  
Today the Qiva network links 25 Esprit suppliers in Asia, third-party **freight forwarders** and internal import-logistics departments and distribution centers, Purchase orders are issued from Esprit and...

...network is used to create shipment orders, in the scheduling and tendering of shipments to **carriers**, to **monitor** in-transit **status**, to organize customs clearance procedures and to schedule shipments for delivery to distribution centers. The...

**2/3,K/3 (Item 1 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04512624 SUPPLIER NUMBER: 08522737 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Computers lead the way to total inbound control. (Martin Marietta Electronic & Missiles Group distribution system)**  
Cooke, James Aaron  
Traffic Management, v29, n1, p50(4)  
Jan, 1990  
ISSN: 0041-0691 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1375 LINE COUNT: 00112

... nationwide motor carriers, two regional motor carriers, an airfreight carrier, two air-express carriers, two **freight forwarders**, and one international airfreight forwarder. To keep the defense contractor informed on shipment **status**, these **carriers** currently send **tracking** data to a third-party electronic mailbox from which Martin Marietta's computer retrieves the...

**2/3,K/4 (Item 1 from file: 180)**  
DIALOG(R)File 180:Federal Register  
(c) 2003 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02440258 Supplier Number: 971201287  
**FOX High Speed Rail Safety Standards**  
Volume: 62 Issue: 239 Page: 65478  
**CITATION NUMBER: 62 FR 65478**  
Date: FRIDAY, DECEMBER 12, 1997

TEXT:  
...in the northeast corridor (NEC). (A copy of the Florida Overland eXpress Risk Assessment is **available** for public review in the docket of this matter, docket number HST-1.) The analysis...conventional vehicles of its own to facilitate maintenance and rescue operations, but no other mixed **freight** or passenger service could occur. Paragraph (b)(2) prohibits public at-grade crossings throughout the...

2/3,K/5 (Item 1 from file: 553)  
DIALOG(R)File 553:Wilson Bus. Abs. FullText  
(c) 2003 The HW Wilson Co. All rts. reserv.

04564520 H.W. WILSON RECORD NUMBER: BWBA01064520 (USE FORMAT 7 FOR FULLTEXT)

**Speed merchants.**

AUGMENTED TITLE: Esprit's Qiva iQ-Logistics Web-based ASP network; cover story

Traffic World v. 265 no33 (Aug. 13 2001) p. 24-5

LANGUAGE: English

WORD COUNT: 1358

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... would," Bouloukos added.

Today the Qiva network links 25 Esprit suppliers in Asia, third-party **freight forwarders** and internal import-logistics departments and distribution centers. Purchase orders are issued from Esprit and...

...network is used to create shipment orders, in the scheduling and tendering of shipments to **carriers**, to **monitor** in-transit **status**, to organize customs clearance procedures and to schedule shipments for delivery to distribution centers. The...

2/3,K/6 (Item 1 from file: 624)  
DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0422185

**Air Cargo Shippers Urged To Boost Electronic Data Interchange**

Aviation Daily. September 24, 1992; Pg 524; Vol. 309, No. 60

Journal Code: AD ISSN: 0193-4597

Word Count: 348 \*Full text available in Formats 5, 7 and 9\*

TEXT:

... will work. When all features are in place, it will show airline schedules and space **availability**, book and confirm shipments, transmit airbills to **carriers**, and **track** the **status** of shipments. He said the forwarders hope to get five U.S. carriers to book...

... system in London, which is used by 28 airlines. Dennis Patrick, president of Lynden Air **Freight**, said of the **forwarders** ' system, "We want it to be truly a community product. Anyone can get into it..."

2/3,K/7 (Item 1 from file: 637)  
DIALOG(R)File 637:Journal of Commerce  
(c) 2003 Commonwealth Bus. Media. All rts. reserv.

06281661

**Speed Merchants**

TRAFFIC WORLD (TW) - August 13, 2001

By: KEN COTTRILL

Section: SPECIAL Page: 24

Word Count: 1309

Search Report from Ginger R. DeMille

... For those suppliers who provide most of the company's materials and other services, including **freight forwarding**, participation in the network "has worked out fine," he said. So has dealing with fewer...

...would," Bouloukos added.

Today the Qiva network links 25 Esprit suppliers in Asia, third-party **freight forwarders** and internal import-logistics departments and distribution centers. Purchase orders are issued from Esprit and...

... network is used to create shipment orders, in the scheduling and tendering of shipments to **carriers**, to **monitor** in-transit **status**, to organize customs clearance procedures and to schedule shipments for delivery to distribution centers. The...

2/3,K/8 (Item 1 from file: 654)

DIALOG(R) File 654:US Pat.Full.

(c) Format only 2003 The Dialog Corp. All rts. reserv.

4746638 \*\*IMAGE Available

Derwent Accession: 2003-110151

**Utility**

**E/ System, method and computer program product for airport equipment information and exchange**

Inventor: Zaki, Hossam A., Grapevine, TX

Assignee: Unisys Corporation (02), Blue Bell, PA.

Unisys Corp (Code: 16666)

Examiner: Olszewski, Robert P. (Art Unit: 367)

Assistant Examiner: Fischer, Andrew J.

Law Firm: Woodcock Washburn

Combined Principal Attorneys: Rode, Lise A.; Starr, Mark T..

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 6449600	A	20020910	US 99413932	19991007

Fulltext Word Count: 4623

Description of the Invention:

...present invention. As used herein, the term "carrier" includes air carriers (e.g., passenger airlines, **freight forwarders**, other cargo carriers, etc.) as well as independent ground handlers that provide ground handling services...24 administers the lease transactions by, for example, enabling the system administrator and the various **carriers** to **track** the **status** of a lease through the user interface 16, and triggering necessary events related to the...

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1697690 Supplier Number: 01697690

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Singapore Business Times, p s1

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08913031 Supplier Number: 77237042 (USE FORMAT 7 FOR FULLTEXT)

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COTTRILL, KEN

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August 13, 2001

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**2/3,K/3 (Item 1 from file: 148)**

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(c)2003 The Gale Group. All rts. reserv.

04512624 SUPPLIER NUMBER: 08522737 (USE FORMAT 7 OR 9 FOR FULL TEXT)

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ISSN: 0041-0691

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(c) 2003 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02440258

Supplier Number: 971201287

**FOX High Speed Rail Safety Standards**

Volume: 62 Issue: 239 Page: 65478

CITATION NUMBER: 62 FR 65478

Date: FRIDAY, DECEMBER 12, 1997

**TEXT:**

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2/3,K/7 (Item 1 from file: 637)

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4746638 \*\*IMAGE Available

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Unisys Corp (Code: 16666)

Examiner: Olszewski, Robert P. (Art Unit: 367)

Assistant Examiner: Fischer, Andrew J.

Law Firm: Woodcock Washburn

Combined Principal Attorneys: Rode, Lise A.; Starr, Mark T.

	Publication Number	Kind	Date	Application Number	Filing Date
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Main Patent	US 6449600	A	20020910	US 99413932	19991007

Fulltext Word Count: 4623

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Search Report from Ginger R. DeMille

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File 15:ABI/Inform(R) 1971-2003/Sep 26  
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File 20:Dialog Global Reporter 1997-2003/Sep 26  
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File 47:Galé Group Magazine DB(TM) 1959-2003/Sep 25  
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File 75:TGG Management Contents(R) 86-2003/Sep W2  
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File 88:Gale Group Business A.R.T.S. 1976-2003/Sep 26  
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File 141:Readers Guide 1983-2003/Aug  
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File 148:Gale Group Trade & Industry DB 1976-2003/Sep 26  
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File 275:Gale Group Computer DB(TM) 1983-2003/Sep 25  
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File 484:Periodical Abs Plustext 1986-2003/Sep W3  
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File 553:Wilson Bus. Abs. FullText 1982-2003/Aug  
(c) 2003 The HW Wilson Co  
File 608:KR/T Bus.News. 1992-2003/Sep 26  
(c)2003 Knight Ridder/Tribune Bus News  
File 635:Business Dateline(R) 1985-2003/Sep 26  
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(c) 2003 Contra Costa Newspapers  
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(c) 2003 Consumer Union  
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File 993:NewsRoom 2002/  
(c) 2003 The Dialog Corporation  
File 994:NewsRoom 2001  
(c) 2003 The Dialog Corporation  
File 995:NewsRoom 2000  
(c) 2003 The Dialog Corporation

? ds

Set	Items	Description
S1	61	800()FLOWERS?(S)(LOCAL()FLORIST)
S2	36	RD (unique items)

? t2/3,k/all

2/3,K/1 (Item 1 from file: 15)

Search Report from Ginger R. DeMille

DIALOG(R)File 15:ABI/Inform(R)  
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00879042 95-28434

**Flower power**

Johnson, Stephen S  
Forbes v154n1 PP: 144 Jul 4, 1994  
ISSN: 0015-6914 JRNL CODE: FBR  
WORD COUNT: 252

TEXT: Jim McCann is in a fix. A former social worker, he bought 1- 800 - **Flowers** in 1987 for \$7 million. McCann turned the hemorrhaging flower delivery service into a \$100...

... success story, largely by convincing people to order flowers by phone instead of visiting the **local florist**.

McCann sends his phone orders through FTD, the 23,000-member florist delivery cooperative. As...

**2/3,K/2 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00816572 94-65964

**Rating the teleflorist services to get the right bud for you**

Alderman, Lesley  
Money v23n2 PP: 180-183 Feb 1994  
ISSN: 0149-4953 JRNL CODE: MON  
WORD COUNT: 1417

...TEXT: When ordering by phone, you have two basic options: Use a service such as 1- 800 - **FLOWERS** to order directly, or call a **local florist** who will tap into a floral transfer service, such as FTD, which then gets a ...

**2/3,K/3 (Item 3 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
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00695807 93-45028

**Sears' Big Book is history**

Hoke, Henry Jr  
Direct Marketing v55n11 PP: 80 Mar 1993  
ISSN: 0012-3188 JRNL CODE: DIM  
WORD COUNT: 845

...TEXT: costs finally swamps this venerable institution. Our cover story this month says it all: 1- 800 - **FLOWERS** is generating more than \$50 million in sales by driving TV consumers to pick up the phone to order flowers which are delivered by the recipient's **local florist**.

We are seeing the emergence of what we're calling marketing utilities. We suppose Harold...

**2/3,K/4 (Item 4 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

Search Report from Ginger R. DeMille

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00695799 93-45020

**1-800-FLOWERS blossoms as premier marketing utility**

Hoke, Henry R

Direct Marketing v55n11 PP: 28-30 Mar 1993

ISSN: 0012-3188 JRNL CODE: DIM

WORD COUNT: 1899

...TEXT: of plumbers around the world which meet high standards of performance, perhaps standard prices.

1- 800 - **FLOWERS** is no longer alone in driving customers to local retailers. Since 1992 there's Flowers...

... phone orders. Flowers Direct uses MCI to switch the caller in real time to a **local florist** who answers the phone and makes his own deal. Flowers Direct generated 300,000 calls...

**2/3,K/5 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

08520868 Supplier Number: 73183974 (USE FORMAT 7 FOR FULLTEXT)

**Getting dollars from dot.coms; E-commerce fulfillment aids business.(electronic commerce)(Brief Article)**

Strazewski, Len

Crain's Chicago Business, v24, pSB10

April 9, 2001

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; General Trade

Word Count: 661

... Shore or northwest suburbs, Designs by Carol fills it.

The company is one of 10 **local florist** members of 1- 800 - **flowers .com's** ``BloomNet,'` a nationwide network of 1,500 florists that fill orders for the...

**2/3,K/6 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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08019240 Supplier Number: 66686838 (USE FORMAT 7 FOR FULLTEXT)

**Web Buyer: Last-Minute Relief For Shopping Slackers - Many sites offer speedy gift delivery for those who wait too late.(Directory)**

Grant, Elaine X.

Computer Shopper, p185

Dec 1, 2000

Language: English Record Type: Fulltext

Article Type: Directory

Document Type: Magazine/Journal; Trade

Word Count: 842

... the quickest, easiest online shopping experiences, because most sites offer same-day delivery using a **local florist**. During the holidays, however, those sites can get swamped with orders. Neither Florists' Transworld Delivery (www.ftd.com) nor 1- 800 - **flowers .com** can

absolutely guarantee same-day service during holiday periods, especially if orders are last...

**2/3,K/7 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

03359564 Supplier Number: 44656594

**New arrangement shipping flowers with direct line**

Orlando Sentinel (FL), pB1

May 5, 1994

Language: English Record Type: Abstract

Document Type: Newspaper; Trade

**ABSTRACT:**

...Flower Direct, callers call a toll-free number, and then are connected directly to a **local florist** in the zip code which they enter into their telephone. The **local florist** then takes the order. Donn Flipse is principal owner of Flower Direct and president of...

...the business. Flower Direct competes with Florsts' Transworld Delivery Association (FTD) and also with 1- **800 - FLOWERS** . FTD provides a service where a customer orders flowers at a **local florist** who then makes the order with another florist closer to the delivery point. This compares to 1- **800 - FLOWERS** where operators take orders.

...

**2/3,K/8 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

29051620 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**1-800-FLOWERS Comes Through For Mom, CNNfn**

SECTION TITLE: Business

Ali Velshi

CNNFN NEWS

May 09, 2003

JOURNAL CODE: WCFN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1218

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... that. So when people see that going down the street, is that coming from a **local florist** or do you have depots or how does it work?

MCCANN: All of the above...

**2/3,K/9 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

16155481. (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Getting dollars from dot.coms**

LEN STRAZEWSKI

CRAIN'S CHICAGO BUSINESS, p10

April 09, 2001

JOURNAL CODE: WCCB LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 615

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... by Carol fills it.

The company is one of 10 local florist members of 1- 800 - flowers.com's ``BloomNet,'` a nationwide network of 1,500 florists that fill orders for the...

2/3,K/10 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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03612061 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**SoftNet Systems Announces 13 Internet Services Partnership Agreements for the Launch of New Broadband E-Commerce Service**

PR NEWSWIRE

December 01, 1998

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 959

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... com and 800 Flowers thrive because they were first to market. The local bookstore or local florist does not have the tools to compete. However, many online users would prefer to buy...

... commerce brings the power and convenience of E-commerce to the local bookstore and the local florist. I think LOCALE will give consumers the best of both worlds and this will make...

2/3,K/11 (Item 1 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2003 The Gale group. All rts. reserv.

06482443 SUPPLIER NUMBER: 94671821 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Beauty express: order up a dozen roses to make these hassle-free holiday arrangements. (Holiday Arrangements).**

Fowler, Veronica Larson

Better Homes and Gardens, 80, 12, 66(3)

Dec, 2002

ISSN: 0006-0151 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 685 LINE COUNT: 00054

... 736-3383; routes the order to your local FTD florist for assembly and delivery.

\* 1- 800 - FLOWERS .corn; 800/356-9377; offers same-day delivery on all floral orders delivered via a local florist, if placed by 2 p.m. in the recipient's time zone.

\* Proflowers.com; 888...

2/3,K/12 (Item 2 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2003 The Gale group. All rts. reserv.

05304235 SUPPLIER NUMBER: 53588855 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**A Rose Is a Rose Is a Rose--or Is It?(assessing various floral companies that take orders over the Internet for Valentine's Day; includes related**

article on ordering for 1999 when Valentine's Day falls on a Sunday)  
Razzi, Elizabeth; BALDWIN, IAN  
Kiplinger's Personal Finance Magazine, 53, 2, 123(1)  
Feb, 1999  
ISSN: 1056-697X      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1268      LINE COUNT: 00098

... the many small blemishes.

WILTED BEFORE THEIR TIME

Several judges liked the roses from 1- 800 - **Flowers** .com best. They cost \$49.99 plus \$6.99 handling, for a total of \$56.98--the second-priciest. The flowers came from a **local florist** .

The bouquet had the nicest greenery by far, including several varieties of ferns. The stems...

2/3,K/13      (Item 3 from file: 47)  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2003 The Gale group. All rts. reserv.

05063905      SUPPLIER NUMBER: 20165686      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
The top 100 Web sites. (includes related articles on the Snap Online and  
NeoPlanet Internet entry points, and on Dynamic HTML)  
(Internet/Web/Online Service Information) (Cover Story)

Kerievsky, Tracy

PC Magazine, v17, n3, p100(13)

Feb 10, 1998

DOCUMENT TYPE: Cover Story      ISSN: 0888-8507      LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 11554      LINE COUNT: 00893

... time).

1-800-Flowers

www.1800flowers.com

Forget about buying flowers on the phone: 1- 800 - **Flowers** has pictures worth a thousand words, and your online purchase is worth 300 frequent-flier...

...or any of 149 other bouquets you can view online--24 hours a day; a **local florist** will process your order. Online shoppers enjoy a service-charge discount of almost 50 percent...

2/3,K/14      (Item 4 from file: 47)  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2003 The Gale group. All rts. reserv.

04591171      SUPPLIER NUMBER: 18609516      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Is shopping on the Internet worth it yet? (includes related article on  
advice for shopping by modem, online grocery shopping, and buying a new  
car online) (Internet/Web/Online Service Information)

Furger, Roberta

PC World, v14, n9, p246(7)

Sep, 1996

ISSN: 0737-8939      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4768      LINE COUNT: 00366

... and specified a date and time for the delivery. But as with our second 1- 800 - **Flowers** order, the arrangement didn't arrive on schedule. When we called the assigned store to complain, the staff told us the **local**

Search Report from Ginger R. DeMille

**florist** had missed the order. After apologizing profusely, the manager offered to cancel the order, to...

**2/3,K/15 (Item 1 from file: 88)**

DIALOG(R)File 88:Gale Group Business A.R.T.S.

(c) 2003 The Gale Group. All rts. reserv.

03643339 SUPPLIER NUMBER: 17083826

**Power flowers. (flower-ordering advice; includes list of top florists in major cities)**

Sheehy, Maura

Working Woman, v20, n7, p66(3)

July, 1995

ISSN: 0145-5761

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1082 LINE COUNT: 00085

... go through a wire service like FTD or AFS, remember that three separate parties - your **local florist**, the wire service and the out-of-town florist - enter the long-distance equation. Commissions...

...out, so you may want to up the price of your bouquet. If you call **800 - FLOWERS**, you eliminate one of the middlemen; you can order over the phone, go to one...

**2/3,K/16 (Item 1 from file: 141)**

DIALOG(R)File 141:Readers Guide

(c) 2003 The HW Wilson Co. All rts. reserv.

04005053 H.W. WILSON RECORD NUMBER: BRGA99005053 (USE FORMAT 7 FOR FULLTEXT)

**A rose is a rose is a rose--or is it?.**

Razzi, Elizabeth.

Kiplinger's Personal Finance Magazine v. 53 no2 (Feb. 1999) p. 123-5

WORD COUNT: 1266

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... the many small blemishes.

Wilted Before Their Time

Several judges liked the roses from 1- **800 - Flowers .com** best. They cost \$49.99 plus \$6.99 handling, for a total of \$56.98--the second-priciest. The flowers came from a **local florist**.

The bouquet had the nicest greenery by far, including several varieties of ferns. The stems...

**2/3,K/17 (Item 2 from file: 141)**

DIALOG(R)File 141:Readers Guide

(c) 2003 The HW Wilson Co. All rts. reserv..

03509601 H.W. WILSON RECORD NUMBER: BRGA97009601 (USE FORMAT 7 FOR FULLTEXT)

**Is shopping on the Internet worth it yet?.**

Furger, Roberta.

PC World v. 14 (Sept. 1996) p. 246-8+

WORD COUNT: 4740

Search Report from Ginger R. DeMille

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... and specified a date and time for the delivery. But as with our second 1- 800 - **Flowers** order, the arrangement didn't arrive on schedule. When we called the assigned store to complain, the staff told us the **local florist** had missed the order. After apologizing profusely, the manager offered to cancel the order, to...

2/3,K/18 (Item 1 from file: 262)

DIALOG(R)File 262:CBCA Fulltext

(c) 2003 Micromedia Ltd. All rts. reserv.

04156085 (USE FORMAT 7 FOR FULLTEXT)

The Internet bazaar: the Web makes the world's riches available from any keyboard in the home

AUTHOR: Parker, Shafer

British Columbia Report v.9(35) My 4'98 pg 20-24 (980504)

WORD COUNT: 2799 RECORD TYPE: Fulltext

SPECIAL FEATURES: illustration

...1- 800 - **Flowers** (www.1800flowers.com)-24 hours a day; a **local florist** will...

2/3,K/19 (Item 1 from file: 545)

DIALOG(R)File 545:Investext(R)

(c) 2003 Thomson Financial Networks . All rts. reserv.

10076794

Ftd.Com Inc: Initiating Coverage

BEAR, STEARNS & CO., INC.

Ehrens, S., et al

NEW YORK (STATE OF)

DATE: November 1, 99

INVESTEXT(tm) REPORT NUMBER: 2978432, PAGE 2 OF 3, TEXT PAGE

This is a(n) COMPANY report.

TEXT:

...to

capture a larger share of the Internet gift market than its closest competitor, 1- 800 - **FLOWERS** .com (FLWS-12), whose name implies the telephone and flowers, specifically.

The major risk for...

...it does not have the infrastructure and fixed-asset costs of companies such as 1- 800 - **FLOWERS** , whose business model remains largely telephone-driven. In terms of market share, FTD.com dots...

2/3,K/20 (Item 2 from file: 545)

DIALOG(R)File 545:Investext(R)

(c) 2003 Thomson Financial Networks . All rts. reserv.

09878324



**1-800-Flowers.Com Inc: Initiating Coverage**

CREDIT SUISSE FIRST BOSTON CORPORATION

Hiler, B.

NEW YORK (STATE OF)

DATE: September 8, 99

INVESTEXT(tm) REPORT NUMBER: 2936799, PAGE 1 OF 26, TEXT/TABLE PAGE

This is a(n) COMPANY report.

TEXT:

...Introducing the 1-800-Flowers.com Story

Anyone who has stood in line at a **local florist** on Mother's Day knows why 1- **800 - Flowers** .com has been successful in its core business. As its name indicates, 1- **800 - Flowers** .com conveniently allows one to order floral bouquets -- as well as other nonfloral products -- from any telephone or Internet-enabled PC. Along with 1- **800 - Flowers** .com's brand name, customer service, and 100% satisfaction guarantee, this has led to high...

**2/3,K/21 (Item 1 from file: 608)**

DIALOG(R)File 608:KR/T Bus.News.

(c)2003 Knight Ridder/Tribune Bus News. All rts. reserv.

06658213 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Kirkland, Wash.'s Success Drives Out Florist**

Peyton Whitely

Seattle Times

April 27, 1999

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE: ENGLISH

WORD COUNT: 862

...TEXT: finding good help to increased competition from nonlocal companies.

While customers once went to their **local florist** to send flowers, giving Wheadon about a \$3 or \$4 service charge on every order...

...Jim McCann.

McCann, who lives in New York, is the chief executive officer of 1- **800 - FLOWERS** . While Wheadon has been trying to make his one small shop stay in business, McCann...

**2/3,K/22 (Item 2 from file: 608)**

DIALOG(R)File 608:KR/T Bus.News.

(c)2003 Knight Ridder/Tribune Bus News. All rts. reserv.

06635253 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Internet Flower Sales Increasing, but Remain a Small Share of Market**

David Altaner

Sun-Sentinel, South Florida

February 11, 1999

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE: ENGLISH

WORD COUNT: 734

...TEXT: Gerald Stevens, is betting Internet sales will be substantial, but won't replace the friendly **local florist** anytime soon. Gerald Stevens company executives in Fort Lauderdale say their own research

Search Report from Ginger R. DeMille

shows that...

...shipping. That compares to an arrangement of a dozen roses in a vase through 1- 800 - **Flowers** for \$74.99, plus \$6.99 delivery fee.

"The traditional florist delivers flowers in his...

2/3,K/23 (Item 3 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2003 Knight Ridder/Tribune Bus News. All rts. reserv.

06634114 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Florida Company Buys Up Small Florist Shops Nationwide**

Eric Torbenson

St

February 06, 1999

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE: ENGLISH

WORD COUNT: 1176

...TEXT: do, on average, just \$200,000 of business annually. Other national consolidators such as 1- 800 - **Flowers** Inc. have similar plans to snap up profitable florists and build a powerful buying network.

"The business is very under-marketed," said Ken Young, director of communications for 1- 800 - **Flowers** , which has 150 outlets under the 1- 800 - **Flowers** name and recorded \$300-million in sales in 1998.

Gerald Stevens' bold plans aren't perceived as a threat by the 1- 800 - **Flowers** franchise, and may actually help, Young said. "We're excited that they've got a...

...bring all the advantages of being a national company while remaining, in every sense, a **local florist** ," Campisi said. Gerald Stevens' purchasing power and ownership of a large South American cut flower...

2/3,K/24 (Item 4 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2003 Knight Ridder/Tribune Bus News. All rts. reserv.

00207359 Story Number: 16285 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FLORIDA'S FLOWERS DIRECT EXPECTS 100,000 ORDERS FOR THIS MOTHER'S DAY**

David Altaner

Sun-Sentinel

May 4, 1994 19:27 E.T.

DOCUMENT TYPE: Newspaper RECORD TYPE: Fulltext LANGUAGE: English

WORD COUNT: 756

...TEXT: we cut is the middleman."

The commercial was an apparent reference to competitors such as 800

-  
**FLOWERS** and FTD. 800 - **FLOWERS** connects callers with an operator who takes an order. With FTD, the customer goes to a **local florist** , who wires the order to a florist in the neighborhood where the flowers are being...

...Direct, you don't pay a standard price for an arrangement, you pay what the **local florist** normally charges for the arrangement, plus a delivery fee of up to \$5. The service charge compares to \$8.95 for 800 - **FLOWERS** . What you lose in uniformity of pricing, you gain in creativity-you

can simply ask...

**2/3,K/25 (Item 1 from file: 635)**

DIALOG(R)File 635:Business Dateline(R)

(c) 2003 ProQuest Info&Learning. All rts. reserv.

0070569 88-28801

**Toll-Free Florist Takes on a Busy Circuit**

Berkman, Barbara

Crains New York Business (New York, NY, US), V4 N40 s1 p17

PUBL DATE: 881003

WORD COUNT: 633

DATELINE: US

TEXT:

...piece of the pie out there, but creating a larger pie."

The industry is watching **800 - Flowers** closely. Many naysayers question not only the concept behind **800 - Flowers** and the need for yet another entry into the crowded flowers-by-phone market, but the willingness of consumers to swap the trust they place in a **local florist** for the anonymity of an 800 number.

They also question whether his small network of...

**2/3,K/26 (Item 1 from file: 645)**

DIALOG(R)File 645:Contra Costa Papers

(c) 2003 Contra Costa Newspapers. All rts. reserv.

10549222 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Business Files; FLOWER RETAILER BLOSSOMS**

BRENTWOOD NEWS, Final ED, P 10

Friday, February 18, 2000

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT SECTION HEADING: news

Word Count: 431

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...the industry: Calling a toll-free flower service will be cheaper than just calling your **local florist**. Cecil said that actually it will sometimes cost more. You may also be able to...

...said that customers should consider that there is a service charge for using the 1- **800 - FLOWERS** service. "Your money will go a lot further by just calling your **local florist**," Cecil said.

Future plans: Ribbons and Roses will continue providing quality service and the freshest...

**2/3,K/27 (Item 1 from file: 646)**

DIALOG(R)File 646:Consumer Reports

(c) 2003 Consumer Union. All rts. reserv.

00004137

Once over; Roses of red: Sending a few? We tested some options, here listed for you.

Search Report from Ginger R. DeMille

Consumer Reports: vol. 59, no. 2, p. 73, February, 1994

... volunteer were much less impressive (though the same Washington shop sent a prettier bouquet via **800 - Flowers** and FTD). A **local florist** in Yonkers sent essentially the same floral arrangement through FTD and AFS.

A dozen long...

**2/3,K/28 (Item 1 from file: 654)**

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2003 The Dialog Corp. All rts. reserv.

4088302 \*\*IMAGE Available

Derwent Accession: 1999-080714

**Utility**

**CERTIFICATE OF CORRECTION**

**E/ System and method for routing data and communications**

Inventor: Abel, William D., Boca Raton, FL

Cali, Thomas D., Boca Raton, FL

Assignee: Memorylink, Inc. (02), Boca Raton, FL

Memorylink Inc

Examiner: Thomas, Joseph (Art Unit: 271)

Combined Principal Attorneys: Houser, Kirk D.Eckert Seamens Cherin &

Mellott, LLC

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5852809	A	19981222	US 95377294	19950124
Continuation	Abandoned			US 94198422	19940218
Continuation	US 5289371	A		US 92943501	19920911

Fulltext Word Count: 10801

Summary of the Invention:

...an order to be delivered in a different locality. These orders are accomplished when the **local florist** (the "sending" florist) telephones the details of the order to a "delivering" florist (situated in...

...order and delivers the flowers to the recipient. This process is time consuming because the **local florist** usually consults a large directory of florists provided by a wire service organization of which... There is also a service called "800 Flowers" provided by a company which advertises its toll free number and acts as a "sending..."

**2/3,K/29 (Item 2 from file: 654)**

DIALOG(R)File 654:US Pat.Full.

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3470287 \*\*IMAGE Available

Derwent Accession: 1994-065162

**Utility**

**EXPIRED**

**E/ System and method for routing data and communications**

Inventor: Abel, William D., Muttontown, NY

Cali, Thomas D., Douglas Manor, NY

Search Report from Ginger R. DeMille

Assignee: MemoryLink, Inc. (02), Boca Raton, FL  
MemoryLink Inc  
Examiner: Envall, Jr., Roy N. (Art Unit: 231)  
Assistant Examiner: Thomas, Joseph  
Law Firm: Willian Brinks Hofer Gilson & Lione

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5289371	A	19940222	US 92943501	19920411

Fulltext Word Count: 9087

Summary of the Invention:

...an order to be delivered in a different locality. These orders are accomplished when the **local florist** (the "sending" florist) telephones the details of the order to a "delivering" florist (situated in...

...order and delivers the flowers to the recipient. This process is time consuming because the **local florist** usually consults a large directory of florists provided by a wire service organization of which... There is also a service called "**800 Flowers**" provided by a company which advertises its toll free number and acts as a "sending...

**2/3,K/30 (Item 1 from file: 754)**

DIALOG(R) File 754:IPO Maven

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00002154

**1-800-FLOWERS.COM, Inc.**

1600 Stewart Avenue  
Westbury, NY 11590

Country: USA  
Telephone: (516) 237-6000

**Ticker Symbol: FLWS**

Pub. Date: August 01, 1999  
Word Count: 924

Language: ENGLISH  
Record type: COMPANY

**2/3,K/31 (Item 1 from file: 781)**

DIALOG(R) File 781:ProQuest Newsstand

(c) 2003 ProQuest Info&Learning. All rts. reserv.

07052811 PCWC2000060100BC11C6 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Web Ways to Cover Mother's Day**

Cameron Crouch, PC World

PC World Online

Friday, May 12, 2000

DOCUMENT TYPE: Magazine, Other LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT

Word Count: 565

1326-Sep-0301:26 PM

Search Report from Ginger R. DeMille

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...like FTD, where you can  
order bouquets.

I ordered the "Fields of Europe" bouquet. 1- 800 - **Flowers** requested  
I provide a range of days for my delivery time. I chose the Saturday...

...address of delivery, and  
got a response that the flowers could be delivered from a **local  
florist** to my mother on Sunday.

Mother's Day is second only to Valentine's Day...

**2/3,K/32 (Item 1 from file: 992)**  
DIALOG(R)File 992:NewsRoom 2003/Jan-May  
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0634543757 165P1ARE  
**CNNfn-THE-MONEY-GANG-01 1-800-FLOWERS Comes Through For Mom, CNNfn**  
FDCH CEO Wire - Kyodo  
Friday, May 9, 2003  
JOURNAL CODE: ARUC LANGUAGE: English RECORD TYPE: Fulltext  
DOCUMENT TYPE: Newswire  
WORD COUNT: 1,334

...that. So when people see that going down the street, is that coming from  
a **local florist** or do you have depots or how does it work?

MCCANN: All of the above...

**2/3,K/33 (Item 2 from file: 992)**  
DIALOG(R)File 992:NewsRoom 2003/Jan-May  
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0634531462 165P0YR5  
**1 800 FLOWERS Comes Through For Mom**  
AP Alert Municipal  
Friday, May 9, 2003  
JOURNAL CODE: ARSC LANGUAGE: English RECORD TYPE: Fulltext  
DOCUMENT TYPE: Newswire  
WORD COUNT: 1,363

...that. So when people see that going down the street, is that coming from  
a **local florist** or do you have depots or how does it work?

MCCANN: All of the above...

**2/3,K/34 (Item 1 from file: 995)**  
DIALOG(R)File 995:NewsRoom 2000  
(c) 2003 The Dialog Corporation. All rts. reserv.

0166016846 158E0JGF  
**Florida Supreme Court allows hand count**  
UPI NEWS  
Thursday, November 16, 2000  
JOURNAL CODE: ALVV LANGUAGE: ENGLISH RECORD TYPE: Fulltext

Search Report from Ginger R. DeMille

DOCUMENT TYPE: Newswire  
WORD COUNT: 7,853

...customers by independent third-party vendors. If customers are dissatisfied with the performance of the **local florist** or other third-party vendors, they may not utilize the Company's services when placing...may disappoint customers who may turn to its competitors. Moreover, the strength of the 1- 800 - **FLOWERS** .COM brand could be diminished due to misjudgments in merchandise selection. If the supply of...

...comply with its established operating standards or the terms of the franchise agreements, the 1- 800 - **FLOWERS** .COM brand may be damaged.

The Company may incur significant additional costs, including time-consuming...in lost sales and could damage its brand.

Likewise, the phone number that spells 1- 800 - **FLOWERS** is important to the Company's brand and its business. While the Company has obtained the right to use the phone numbers 1- 800 - **FLOWERS** , 1-888-FLOWERS and 1-877-FLOWERS, as well

TALLAHASSEE, Fla., Nov. 16 (UPI) -- The...

2/3,K/35 (Item 2 from file: 995)  
DIALOG(R)File 995:NewsRoom 2000  
(c) 2003 The Dialog Corporation. All rts. reserv.

0069008174 152A07ZF

**Web Ways to Cover Mother's Day**

PC WORLD

Friday, May 12, 2000

JOURNAL CODE: ANTA LANGUAGE: ENGLISH RECORD TYPE: Fulltext

DOCUMENT TYPE: Newswire

WORD COUNT: 607

...address of delivery, and got a response that the flowers could be delivered from a **local florist** to my mother on Sunday.

Mother's Day is second only to Valentine's Day...

2/3,K/36 (Item 3 from file: 995)  
DIALOG(R)File 995:NewsRoom 2000  
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0018517641 14Z50K78

**No sweetheart deal for florists this year.**

GUEST, CHRISTINA

Kansas City Business Journal, v18, n22, p1

Friday, February 4, 2000

JOURNAL CODE: AJQC LANGUAGE: ENGLISH RECORD TYPE: Fulltext

Search Report from Ginger R. DeMille

DOCUMENT TYPE: Trade Journal ISSN: 0734-2748  
WORD COUNT: 870

...arrange and deliver the flowers.

The local florist gets 80 percent of the take; 1- 800 - **Flowers** rakes in 20 percent.

"They take the order but they can't fill it," Tuley...  
?